



Bitung Port Improves, Implementing Digitalisation System

Admin -- 25 November 2024

BITUNG, 22 November 2024 - PT Pelabuhan Indonesia (Persero) Regional 4 Bitung continues to make improvements, one of which is through digitalisation in an effort to improve its main services in the Bitung Port area.

This was expressed by the General Manager (GM) of Pelindo Regional 4 Bitung, James David Hukom to journalists from Manado and Bitung who participated in the Media Port Visit at the Port of Bitung held by Pelindo Regional 4, Friday (22/11/2024).

General Manager of Pelindo Regional 4 Bitung, James David Hukom said, as one of the main ports in Indonesia, Bitung Port plays a vital role in driving economic growth, especially in North Sulawesi.

'In addition, this port also supports the development of the tourism sector, as well as strengthening connectivity between regions in Eastern Indonesia,' said James.

To support this, Pelindo Regional 4 Bitung has made various efforts, one of which is by digitalisation through the application of applications to monitor all activities at the Port of Bitung for 24/7 or 24 hours 7 days from a control room.

'Currently, especially in Regional 4 Bitung, it has been digitalised. From the Planning and Control or P&C room in the Pelindo Regional 4 Bitung Office, all activities at the port can be monitored 24/7,' explained James.

Not only that, it has also now transformed through the implementation of the auto gate system. With the implementation of the automatic entrance gate, access to the port already uses an electronic money card, where previously payment transactions were made in cash, turning into non-cash (cashless). This process change is also commonly called electronification of financial transactions.

The implementation of the auto gate system is a form of digitalisation transformation in the port environment. Where every four-wheeled or two-wheeled driver who leaves and enters the port must attach an e-money card to the available tools. Of course, the e-money card used must have a balance in it.

Through the digitalisation transformation carried out by his party at Bitung Port, James continued, it will further minimise and even make the port area zero illegal levies or extortion.

He said that his party will continue to improve services at Bitung Port by utilising digital technology to be more effective and efficient in suppressing extortion. 'Moreover, the port is an important node for the flow of export and import because it is the entrance and exit of humans, goods, plants and animals.'

'With the use of e-money, in addition to eliminating extortion in the port area, it also provides convenience for the community because they no longer need to provide cash,' he concluded.

So far, Pelindo is committed to continuously improving services and innovations for the convenience and safety of all service users at the port.