KABAR TERBARU





Continuing Pelindo Mengajar 2024 Programme, Pelindo Supports Digitalisation of Education in 64 Schools

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Jakarta, 5 September 2024 - PT Pelabuhan Indonesia (Persero) or Pelindo continues the Pelindo Mengajar 2024 programme which is implemented in 64 schools throughout Indonesia. Pelindo Mengajar, which is part of the company's social and environmental responsibility (CSR) programme, is designed to introduce the port and logistics industry to high school students.

'We believe that education is not only about academic teaching, but also about how we instil the values of environmental and social responsibility to students,' said Pelindo CEO Arif Suhartono in Jakarta, Thursday (5/9).

According to him, the involvement of Pelindo Group management in this programme shows the company's commitment in supporting education. This also shows that Pelindo contributes to the development of human resources, both for teachers and students.

Today, Pelindo's President Director, Arif Suhartono, had the opportunity to share insights on the maritime industry and port operations with teachers at the Barunawati Nusantara Foundation, Jakarta. On the occasion, Arif Suhartono emphasised the importance of character development in education, by instilling values such as integrity, responsibility, cooperation and resilience.

In addition, he also encouraged the utilisation of technology in education. As part of this initiative, Pelindo provides support in the form of TJSL assistance for digital-based educational support tools.

'This step aims to encourage digitalisation in schools, so that the teaching and learning process can take place more effectively and in line with the times,' Arif said.

Pelindo's Group Head of Corporate Secretariat, Ardhy Wahyu Basuki added, the Pelindo Mengajar programme is not only designed to introduce the Ministry of SOEs, Pelindo as a Port SOE, as well as sharing the work experience of Pelindo leaders to students, but also to arouse their enthusiasm for learning so that they are ready to become future leaders with integrity.

In the implementation of this programme, Pelindo also introduces ESG (environmental, social, and corporate governance) aspects, especially on the environmental aspect, through the company's commitment through the TJSL plastic waste recycling programme. The recycled products, in the form of pouches made from plastic bottles, were given to students who participated in the Pelindo Teaching Programme.

'We hope that students and teachers can understand how the port industry contributes to sustainable development,' he said.

The Pelindo Mengajar 2024 programme reached more than 150 students in each school. Overall, the programme involved 64 teachers consisting of Pelindo Headquarters, Pelindo Regional, Sub-Regional, Subholding Directors, and Pelindo Subsidiaries.

The programme directly benefits more than 300 teachers and around 9,500 students across Indonesia. 'We believe that good education should include a holistic understanding of social and environmental responsibility,' said Ardhy.