

KABAR
TERBARU





Pelindo also encourages UMK to go global through the SME's HUB exhibition at the 2023 ASEAN Summit

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LABUAN BAJO (11/05). As many as three Pelindo-assisted MSMEs have attended the international scene through SME's HUB, which is a Series of Side Events for the 2023 ASEAN Summit which will be held from 9 to 2020. May 13, 2023 at the Labuan Bajo Marina Waterfront, welcoming the presence of delegates from ASEAN countries as well as the general public.

In this event, there were 50 MSME actors involved which had previously gone through a very strict curation process. Ten of them are local MSMEs and the other 40 are MSMEs assisted by Rumah BUMN and other ministries. This UMKM booth offers a variety of local products ranging from typical food and drinks, woven fabrics, ethnic handicrafts, and a number of other products.

Pelindo had the opportunity to fill in the Food and Beverage field at this event by bringing in fostered partners namely; Baline Chocholate which presents organic processed chocolate products from Bali, Bugar Herbal presents herbal drinks, essential oils and balms, as well as Agradaya Indonesian Herbs and Artisan Spices.